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U. S. Department of Agriculture

PROGRAM OF
SOUTHWESTERN STATES INTRA-REGIONAL EXTENSION CONFERENCE
Hotel Grim
Texarkana, Texas

February 12 - 13, 1940

Monday Forenoon - February 12

H. H. Williamson, Director of Extension, Texas, Presiding.

- 9 - 12:30 How Are We Meeting Our New Responsibilities as Extension Supervisors?
J. W. Bateman, Director of Extension, Louisiana.

Discussion:

What Must the District Agent Do To Relate More Closely the Extension Responsibilities of the County Agent to Programs of Other Government Agencies?

Jack Shelton, Vice Director of Extension, Texas.

Miss Norma Brumbough, State Home Demonstration Agent, Oklahoma.

What Must the Specialist Do?

Roy W. Snyder, Supervisor of Specialists, Texas.

Discussion:

L. C. Baber, District Agent, Arkansas.

Mrs. Mary Johnson, District Agent, Louisiana.

J. M. Ives, District Agent, Oklahoma.

Miss Beulah Blackwell, District Agent, Texas.

Monday Afternoon - February 12

- 2 - 4:30 Personnel Problems.

Setting and Maintaining Supervisory Standards for County Extension Agents:

W. A. Connor, State Agent, Oklahoma.

Miss Mae Belle Smith, District Agent, Texas.

Discussion-

Might involve Qualifications, Salary Scales, Promotions;

How Are We Going To Use the Assistant County Agents;

Supervisory Contacts and Relationships.

What Can District Agents Do To Strengthen County Extension Agent Supervision?

H. C. Sanders, State Agent, Louisiana.

Mrs. Esther Kramer, District Agent, Arkansas.

Discussion-

Might include The Principal Functions of a District Supervisor, and Objectives of Supervision.

Monday Evening - February 12

W. R. Horlacher, Director of Extension, Arkansas, Presiding

7 - 9 p.m. The New National Program for Conservation Resources
J. L. Boatman, Chief, Division of Subject Matter, Extension
Service, U. S. Department of Agriculture.

What Part Will the Extension Service Play in Agricultural Conservation?
Reuben Brigham, Assistant Director of Extension Work, U. S.
Department of Agriculture.

What Are the Functions of the Extension Organization and Policy
Committee of the Association of Land-Grant Colleges, and How Can
the States Aid the Committee With Its Work?

Discussion Leaders:

H. H. Williamson, Director of Extension, Texas.

Miss Ellen LeNoir, State Home Demonstration Agent, Louisiana.

Tuesday Forenoon - February 13

E. E. Scholl, Director of Extension, Oklahoma, Presiding.

9 - 12:30 State Program Development.

What Do We Mean by a Coordinated State Program, and How Do We Get It?
Shawnee Brown, Assistant Director of Extension, Oklahoma.
Miss Connie J. Bonslagel, State Home Demonstration Agent, Arkansas.

Discussion-

Might include The Functions and Responsibilities of Men and
Women District Agents in County Program Development.

Fundamental Principles and Procedures Involved in Planning County
Agricultural Programs:

P. D. Hanna, District Agent, Texas.

Miss Tom Bourg, District Agent, Louisiana.

C. E. Tisdale, County Agent, Texas.

Frances Punchard, Home Demonstration Agent, Texas.

Discussion-

Might involve such topics as What Is the Relation of County
Extension Program to the "County Agricultural Program"; How
and by Whom Should Major Extension Activities Be Determined;
Recent Improvements in Program Development Procedure Learned
Through Experience During Past Two Years; Is Individual Farm
and Home Planning a Desirable Activity?

Tuesday Afternoon - February 13

J. W. Bateman, Director of Extension, Louisiana, Presiding.

1 - 3:30 Land Use Planning.

Progress Being Made on Correlation of Local Planning Activities
of the Agencies Working With Farm People on Related Farm and
Home Problems

Dr. W. R. Horlacher, Director of Extension, Arkansas.

Miss Mildred Horton, Vice Director of Extension, Texas.

Discussion:

How May We Use Discussion Groups in Bringing About a Better Under-
standing of Our Farm and Home Problems and the National Programs
for Agriculture?

Duncan Wall, Chief Regional Contact Section, Agricultural
Adjustment Association.

Adjourn.

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